

**WEST KOWLOON CULTURAL DISTRICT AUTHORITY**  
**CONSULTANCY SERVICES FOR**  
**INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT)**  
**STRATEGIC MASTER PLAN**  
**FOR**  
**THE WEST KOWLOON CULTURAL DISTRICT**  
**Notice of Request for Proposals**

**Description:**

The West Kowloon Cultural District Authority invites qualified consultants to submit proposals for the provision of ICT Strategic Master Plan Consultancy Services for the West Kowloon Cultural District ("WKCD").

**The objectives of the Consultancy Services are:**

- (a) to provide strategic master planning, proposals and recommendations on the solutions to ICT services and facilities, use of electronic media and the like for the WKCD development;
- (b) to address the provision of ICT capabilities and resources (including hardware, software and telecommunications) and services (such as ICT operations, system development and user support); and
- (c) to define and prioritize the investments required to achieve the "ideal" applications portfolio and information system.

The services are expected to commence in April 2012 and complete in August 2012.

**Collection and Submission of Tenders:**

Interested parties are required to express its interest to the Authority at the following address in writing (by fax or email). The Authority will notify parties who have expressed interest when they may collect the tender documents, which will be on or after Wednesday, 15 February 2012.

The tender submission must be returned to the Authority on or before 12:00noon on Monday, 19 March 2012.

**LATE SUBMISSION OF TENDERS WILL NOT BE ACCEPTED.**

For enquiries and to notify of an intention to collect the tender documents, please contact Mr. Desmond Lam at:

Project Delivery Department  
West Kowloon Cultural District Authority  
29/F, Tower 6, The Gateway  
9 Canton Road, Tsim Sha Tsui  
Kowloon, Hong Kong  
Telephone No.: (852) 2200 0266  
Fax No.: (852) 2895 0016  
Email: desmond.lam@wkcd.hk

**Qualifications and Requirements:**

Consultants are required to have:-

- (a) a demonstrated ability to undertake similar services for large organizations, and the Government or semi-governmental agencies in either or both of Hong Kong or the wider region;
- (b) a definite work plan and commitment to deliver the Consultancy Services within the tentative time frame;
- (c) sound qualification and experience to undertake the Consultancy Services supported by proper personnel and staff resources.

It is advantageous for the proposed consultant team to include domain specialists or sub-consultants specializing in enabling ICT in industries of performing arts; visual arts; retail, dining and entertainment; construction; data centre operations; IT project management and IT service management.

**Remark:**

The West Kowloon Cultural District Authority reserves the right to accept the tender which the Authority in its sole discretion considers to be the most advantageous to the Authority, the Authority does not bind itself to accept any tender irrespective of whether the tender is the lowest bid, or has the highest overall mark.